# TWO ARE BETTER THAN ONE -OR ARE THEY?

### Who should you collaborate with?

- A friend who shares your passion about the subject
- A professional to bring more credibility to the table
- Someone who has studied the subject professionally
- Someone who has lived through similar experiences

#### When coauthoring, always

- Have respect and tolerance for your author and her lifestyle and routine
- Be clear and flexible about your expectations
- Be willing to give and take—it may not always be 50/50
- Support your coauthor in all ways
- Understand the boundaries of your agreement

# Coauthoring is a great way to write!

## Why should you consider writing with a coauthor?

•Time – sharing the work with someone else cuts your work time in half (or however you decide to split up the work)

- Eliminates isolation you always have someone to bounce ideas off of and to make decisions with
- May add an authoritative source author credentials add credibility to your work
- Erases your dead zones and combines strengths of both authors
- Brings more brain power to the table
- It's fun— enjoy working and brainstorming with each other

The Two Lindas of Personality have collaborated on five books so far and would agree you should give it a try. You may not only find a good writing partner that you work well with, you might just make a lifelong friend!



Linda Gilden is an author, speaker, editor, and writing coach

lindagilden.com