



1 PERSONAL EXPERIENCE

AUTHOR'S PERSONAL STORY. EASY TO WRITE BECAUSE THE AUTHOR HAS LIVED IT! HAVE TAKEAWAY FOR THE READER.

2 CALENDAR

ARTICLE RELATED TO A CALENDAR EVENT.

3 PROFILE

SIMILAR TO A PERSONAL EXPERIENCE BUT IT IS SOMEONE ELSE'S PERSONAL EXPERIENCE.

4 DEVOTIONAL

AN ARTICLE THAT POINTS THE READER TO GOD.

5 ISSUE

OFTEN "PIGGYBACKS" ON SOMETHING IN THE NEWS. MUST BE BALANCED.

6 HOW-TO

TEACHES SOMETHING NEW. TANGIBLE HOW-TO— TELLS HOW TO CREATE SOMETHING, USUALLY A BULLETED LIST. INTANGIBLE HOW-TO—LEADS TO SELF-IMPROVEMENT

7 ROUND UP

ARTICLE SOLICITING MORE THAN ONE OPINION ON A TOPIC

8 SEASONAL

ARTICLE PERTAINING TO A SPECIFIC SEASON. EDITORS LIKE FRESH SLANTS ON SEASONAL SUBJECTS.

