



## **She Writes for Him Blueprint**

We at Redemption Press are passionate about the *She Writes for Him* Series of books we are creating. We'd love to invite you to consider being a contributor to one of our two volumes for 2021, *She Writes for Him: Stories of Courageous Leadership* (November 2021) and *She Writes for Him: Stories Enduring Love* (February/March 2022).

If you've been dreaming about becoming a published author and writing a complete book feels overwhelming, then this is a significant step to start entering the publishing world. If you are already an accomplished author, this is a beautiful book to showcase on your resource table at your speaking events.

The mission of *She Writes for Him* is to inspire and encourage women:

- To stay the course and not give up on their journey
- To keep their eyes on Jesus to help them overcome their heartaches and hardships.
- To stay connected to God's Word and the Christian community
- To learn how to be hope-filled and courageous inspired by the author stories in the book collection

*She Writes for Him* is a beautiful high-end book that features a professionally designed hardcover, beautifully designed graphic interior, and extras that you can be proud to be represented as an author. As a contributor, your chapter will be included alongside seasoned, well-known authors who have significant influence and platforms.

Author requirements:

- Participation Fee of \$777 (this fee may have been included in your publishing contract)
- Purchase one case (30 copies) – \$300 + shipping
- Additional copies available at generous discounts
- Five copies (\$100 value) provided to the author as payment for submission.  
(Free shipping within the continental United States)

## 12 Things You Need to Know

### 1. Contact Information:

cynthia@redemption-press.com  
425-949-2930 (if you need an answer quickly, text me)

### 2. Chapter Deadlines:

April 15th, 2021, for *She Writes for Him: Stories of Courageous Leadership*  
July 31st, 2021 for *She Writes for Him: Stories of Enduring Love*

### 3. Featured Topics:

*She Writes for Him: Stories of Courageous Leadership*  
Burn-out, Risk-taking, Discrimination, Imposter Syndrome, Work-Life Balance

*She Writes for Him: Stories of Enduring Love*  
In this volume, we will feature stories about relationships and enduring love. The focus could be relationships about marriage, parents, grandparents, siblings, friendships.

### 4. Word Count: 1,500 words maximum. Total of 1,500 words with 1/3 telling the story and 2/3 focusing on biblical ideas and teaching of how to keep faith with practical application.

- 2-3 reflective questions at the end of the chapter (Action)
- One scripture that summarizes the theme of the chapter (Truth)
- Prayer summarizing the need (Prayer)
- 50-word bio at the end of the chapter with contact info (website, social media, etc.)

### 5. Submission & Format: Please submit your chapter in the format and order below.

**Please note that we will return all manuscripts not submitted in the correct format.**

- Name and Chapter Title below your name
- Body of work double-spaced, 12 pt. Times New Roman font, double spaced with 1-inch margins in a **WORD document only**. Evernote, PDFs, RTF, links to Google Drive or submissions in the body of an email will not be accepted. Please do not embellish document with graphics, different fonts or bold fonts, or italics for emphasis.
- One Scripture (TRUTH)
- Prayer (PRAYER)
- Action (ACTION STEPS)
- Author Bio (50 words maximum)
- NOTE: Please save your WORD Document with your name and which volume you are submitting. For example: NameSWFHCourageousLeadership or NameSWFHEnduringLove

- 6. Writing Process:** If you're starting from scratch, I recommend the following:
- Brainstorm ideas for your topic.
  - Pray, and sleep on it.
  - Add a few more to the list.
  - Edit.
  - Create an outline – starting with the required format of the chapter.
  - Pray, sleep on it some more.
  - Find a block of time to write the first draft. Save the first draft. Write a second draft and be ruthless about making changes and throwing stuff out that gets in the way.
  - Read it aloud.
  - Print out a copy and circle things that need to get smoothed out. Change the font. Reread it. Give it to a close friend or family member to read. Tell them to point out anything confusing, impossible, redundant, dull, or too obvious.
  - Proofread.
  - After you've finished and finalized your chapter, submit it to [cynthia@redemptionpress.com](mailto:cynthia@redemptionpress.com). Please note the format listed above for submission.  
**Please note: Your submission will be returned if not submitted in the correct format.**
  - The subject line of the submission email should be as follows:  
Your full name, She Writes for Him. We have over 25 authors, and it is helpful to list your name in the subject as the emails come into my inbox. Thank you ahead of time!
- 7. BIO:** Include a concise bio to appear at the end of your chapter: Name. Ministry. 50 words maximum. Include your website and evergreen contact information. This may be edited.
- 8. Editing:** When you send your initial chapter, be prepared for your submission to be edited, including your chapter title. We will send it back to you with track changes for you to clarify and accept changes if needed. We may go back and forth a few times with edits and suggestions. Every submission will receive the normal process of editing (line and copy editing) to produce a book with excellence. If your story is strong and the writing skill is weak, additional coaching may be needed, and at the discretion of the managing editor, you may be required to purchase 3 hours of coaching.
- 9. Payment:** Participation fee (if applicable) is due with the signed contract once the submission is accepted. Due date for ordering book copies will be as follows:  
April 15th for *She Writes for Him: Courageous Leadership*  
June 15th for *She Writes for Him: Stories of Enduring Love*.

In addition to the one case you are required to purchase, let us know if you'd like an additional quantity. The cost will be 50% off retail plus shipping.

**10. Book Launch:** We will be talking about a book launch party 8-10 weeks before the book launch. However, it's never too early to tell your family, friends, and acquaintances about the book. We will provide graphics (book cover) and a description to use on your website and social media.

**11. Promotion:** Plan to arrange for a book table to sell copies of this book for \$19.99 at any speaking engagements after June 30th, 2021 (*She Writes for Him: Stories of Courageous Leadership*) and October 15th, 2021 (*She Writes for Him: Stories of Enduring Love*).

**12. Shipment Dates:** Expect your shipment of books to arrive in late June 2021 (*She Writes for Him: Stories of Courageous Leadership*) and late mid October 2021 (*She Writes for Him: Stories of Enduring Love*)

Questions? Contact me, and I'll be happy to serve you!

Cynthia Cavanaugh  
Managing Editor, She Writes for Him Project  
cynthia@redemption-press.com