

# General Guest Blog Post Guidelines

Each blog will have various and individual guidelines, so check with the person who runs the blog before you submit. Here are a few general guidelines get you started though.

- **Stay on Topic:**

Don't deviate from the main theme of the blog.

- **Don't make it about you:**

Give information about your topic, don't make it about pitching your book, or yourself.

- **Stick to 500-900 words:**

Any longer and most people won't read it.

- **Choose your font wisely:**

Times New Roman is usually preferred. Double spaced. One inch margin on your word document.

- **No Images:**

Do not submit images unless you own the rights to the image (i.e. you took the picture)

- **Include your bio:**

- Keep it short and sweet
- Any books or articles you've published related to your blog post
- Any awards you've won
- A fun fact about yourself

- **Include a Head Shot:**

Make sure it is going to be good for at least a year

- **Include your Social Media Handles:**

Twitter, Facebook, Your Website, Etc.

- **Rights:**

Make sure you understand what rights the blog wants. Do they take reprints, want first rights, sole rights, etc.