

WHERE TO FIND AN ILLUSTRATOR

Finding a good illustrator can be a little tricky. Here is a list of places and links.

1. Advocate Art Inc. is a children's book illustration agency.

website: advocate-art.com

2. Reedsy is a platform that allows authors to connect with designers, editors, translators, and marketers who have extensive experience in the publishing biz. The illustrators have a proven track record and have all been vetted.

website: reedy.com

3. Children's Illustrators is an international directory of agented illustrators.

website: childrensillustrators.com

4. Hire an Illustrator (hireillo) is a group of agented and unagented illustrators.

website: hireanillustrator.com

5. Behance is a social network for artists with links to their portfolios.

website: behance.net

6. There are others like Fiverr (fiverr.com) and Upwork (upwork.com), but be very careful when hiring off of these sites. Although there are some terrific well intentioned illustrators here, there are a lot of scammers because the illustrators are not vetted or screened. To weed out the scammers, request a very simple illustration. Once you get it, ask for a more detailed revision. The "artist" will most likely not be able to do the revision, since they copied and pasted some clip art originally.

ABOUT HYBRID PUBLISHERS

When working with hybrid publisher, the author and the publisher are basically in a partnership. The contracts can vary greatly, so have a literary lawyer look it over. Some hybrid publishers have a stable of illustrators and some allow you to hire your own. Either way the money to pay for one is coming out of the author's pocket. As in anything, there are good hybrid publishers and there are some that will promise you the world, take your money, and simply load your files on KDP, which is something that you could do for free. Here are some questions for you to ask when considering a hybrid/vanity publisher.

QUESTIONS TO ASK

1. Are they selective in the books that they publish? Or do they publish every book that is submitted to them?
2. Do they do quality work? Look up some of their titles and get your hands on a hard copy. Check out the binding, layout, paper etc...
3. Do they have a proven track record. This may take some investigation work, but check out their sales, longevity and reviews from authors that have used them.
4. Is the royalty split about 50/50.
5. Do they have the connections with book stores and retailers to distribute your book? Not just Amazon.

Contract for Services---Standard Illustrators Agreement

Date:

BETWEEN Illustrator:
Illustrator Information:

& Client:
Client Information:

In consideration of the mutual agreement entered on this date, Client and Illustrator agree to the terms as set out as follows:

.01 Business Purpose.

For the illustrator to provide _____ pages of illustrations, _____ Of those pages w/text,
And the client to reimburse the illustrator with payments of _____ per
illustration. _____ formatting fee _____ down payment. _____ Kill fee
Balance at completion. _____ Estimated date of completion

.02 Terms of Agreement.

These terms shall commence on above date and continue in existence until terminated with the consent of both parties.

.03 Title of Work

Jack Foster the Illustrator grants to Client: Exclusive reproduction rights to the total jacket design with art for packaging and advertising of _____

This includes permission for use of the artwork on the _____
books themselves, internet downloads of each book and on any internet site for the purpose of promotion of said book.

Use of the artwork on any item other than the above agreed, shall be deemed a separate item and compensation between the Illustrator and Client must be separately agreed upon.

Any change or alteration to the total design and/or illustration must be with the Illustrator's consent and approval which will be signified with the Illustrator's initials.

author initials _____

artist initials _____

The Client acknowledges that by signing this Agreement, he/she agrees to use the artwork for the purposes cited within.

Client:

Date:

The Illustrator acknowledges that any signing this agreement he has assigned the rights to use the artwork for the purposes cited herein to the Client.

Illustrator:

Date:

- God who is able to make all grace abound to you, so that having all that you need, you will abound in every good work. -

2Corinthians 9:8